

CEO Profile

Ann Herrmann-Nehdi



Ann Herrmann-Nehdi is CEO of Herrmann International, the originators and trailblazers of Whole Brain® Thinking and the Herrmann Brain Dominance Instrument® (HBDI®). She applies the principles of Whole Brain® Thinking to her varied responsibilities, including global leadership, strategic consulting, ongoing research, learning design and speaking engagements.

Ann's personal goal is to promote a better understanding of how people, teams and organizations think and become more effective so they can get better individual and business results through the application of the Whole Brain® Thinking System. Her thought-provoking TEDx Talks, [The One Thing You Need to Know About Your Brain That Will Change Your Life](#) and [Think Like Your Future Depends On It, Because it Does](#), have influenced the way people approach their work and their lives and continues to capture the attention of thousands of viewers across the globe.

With her unique, engaging style and ability to “walk the talk” of Whole Brain® teaching and learning, Ann is an in-demand speaker who has presented keynote addresses and leadership sessions for Fortune 100 corporations and other major global organizations. She has delivered hundreds of domestic and international keynotes and featured presentations at conferences ranging from the Association for Talent Development (ATD), The Leadership Challenge Forum and the Society for Human Resource Management (SHRM) to the American Creativity Association, the Neuroleadership Summit and the Project Management Institute, among many others.

The co-author of The Whole Brain Business Book (2nd Ed., Mc-Graw-Hill), Ann is currently at work on her next book, a field guide for applying what we know about the brain and thinking to increase everyday agility. A thought leader in her field, she has written for and been interviewed by such media outlets as Business News Daily, CIO, Chief Executive Magazine, Chief Learning Officer Magazine, HR Executive Magazine, Inc., Investor's Business Daily, Management Today, T+D Magazine, Training Journal, Training Magazine and O, The Oprah Magazine, in addition to contributing to dozens of books in the learning and leadership field.

Ann has worked with many hundreds of organizations around the world of all sizes and industries, helping them increase their thinking agility to improve profitability, leadership, productivity, innovation and overall business results. She is management expert for AthenaOn-line and the Institute for Management Studies, a Eureka Ranch board member, a member of the SmartBriefs on Workforce Advisory Board, a founder of the Hickory Nut Gorge Community Foundation, and serves on other non-profit and for-profit boards.

Where Ann has spoken:



For speaking events, press and media inquiries, please contact Betsy Summers at betsy.summers@hbdi.com

Learn more at <http://www.herrmannsolutions.com/ann-herrmann-nehdi/>